

AMA Course “What Do Managers/Leaders Do?” Case Study Assignment

As part of this course, instructors are required to assign an exam/test, a project, or a case study assignment. Your instructor has chosen the case study option. Following are details of this assignment.

You are to select one specific real-life situation [experiential or observed] in which successful or failed management has occurred. This situation can be centered in a job, church, community, or club setting. Please avoid personal family scenarios as these tend to get sticky and avoid political scale scenarios as they are too expansive.

In most cases, it is advisable not to use real names as one never knows who may be offended – even by flattering material. The instructor will not share your case study with others and will return them to you.

Describe the need for managerial decision/action; what transpired and how the scenario unfolded; what resulted; and your evaluation of the managerial decision(s)/action(s). Your description of the scenario needs to be sufficiently detailed so the reader can grasp the essence of the exigency, constraints, and choices facing the manager. Your evaluation ought to be specific, not overly general.

This case study ought to fit into a 3-4 page report. These are to be typed, double spaced, one inch margins on all sides using 10 or 12 size font. Type on one side of the page and staple pages in upper left hand corner. Place your name on each page on upper right hand side.

Final submission of case studies are expected no later than week five and will be returned with comments on week six. If students wish earlier consultation on their topic selection, review of an outline, or other specific matters, the instructor can make himself available upon request.